

AUG 28 1967

August 24, 1967.

Dr. J. Lederberg
Dept. of Genetics
Stanford University
Palo Alto, California.
U. S. A.

Dear Josh,

After long deliberation Dagens Nyheter informed me that they decided that your column was "too American", meaning too specialized for Sweden. I then discussed it with the editor of a more specialized Swedish monthly, called "Forskning och Framsteg" (Research and Progress). I thought this might be a very good form for your ideas. The editor informed me in a letter today, however, that they, too, felt hesitant because of the strong emphasis on American affairs.

Personally I enjoyed reading your column very much and regret that at the present time it does not appear feasible to interest a Swedish newspaper.

With best wishes,

Yours sincerely,




Peter Reichard

Dear Peter--

I am sorry about this reaction, but I am very grateful to you for your efforts. Perhaps part of the problem is a certain amount of disaffection with America on such grounds as our horrible position in Vietnam. Meanwhile, the only European outlet for my column so far is Die Zeit (in German translation); they perhaps do not run it quite every week. (It might also eventually appear in the Paris edition of the Tribune.) Also, I have some tangible plan about collecting the articles for book publication from time to time.

The "American" emphasis is perhaps accentuated just these days because of our contemporary problems with race biology. But these may also have a universal implication too!

Again, with many thanks,

sincerely, 

Reichard